



M. HARRIS & CO.

M. Harris & Co. is a marketing and creative agency that makes our clients more memorable.

We help our clients find the right words and visuals to describe what they do, how they do it and why they matter.

We preach brevity and clarity, because organizations that tell simple, compelling stories stand out and win.

Our creative team includes writers and filmmakers who have won James Beard, Pulitzer, Clio and Cannes Lion awards, and these veterans actually do the work. We operate on the Avengers model: Superheroes only.

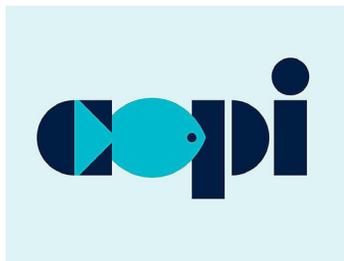
Past Performance



AMERICAN ACADEMY OF PEDIATRICS:

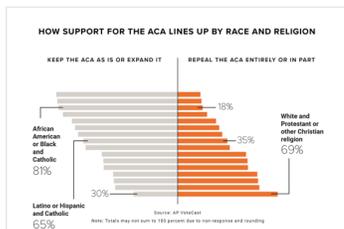
At the height of the pandemic, with funding from the CDC, the American Academy of Pediatrics hired M. Harris & Co. to create a nationwide ad campaign to persuade parents to get their children caught up on their immunizations. The ads were viewed more than 30 million times.

- Centers for Disease Control & Prevention (sub)



COPI: Asian carp has two big problems: The name strikes many as both racially insensitive and decidedly unpalatable — a trash fish. How about some “Copi” instead? Global engineering firm TetraTech hired M. Harris & Co. to introduce the new name of the fish to the world for human consumption.

- Illinois Department of Natural Resources (sub)
- Environmental Protection Agency (sub)



NORC: NORC produces research you can trust. We wrote that line as a rallying cry at a time when misinformation is ubiquitous and can be deadly. We have completed dozens of projects for NORC. We have written more than 350 pages of its new website and built animated data visualizations for federally funded research projects.

- Centers for Medicare & Medicaid Services (sub)

CERTIFICATIONS

- Women-Owned Small Business (WOSB)
- WBENC

NAICS CODES

- 541990
All Other Professional, Scientific, and Technical Services
- 541613
Marketing Consulting Services
- 541613
Marketing Managing Consulting Services
- 541613
New Product Development Consulting Services
- 512110
Motion Picture and Video Production
- 541430
Graphic Design Services
- 541430
Communication Design Services, Visual
- 541810
Online Advertising Agencies
- 541490
Other Specialized Design Services

CONTACT

CEO Melissa Harris
melissa@mharris.com
 312-401-7326